

## 2019 2nd Annual Black History Month Future Leaders Wall Street Program

Plans are underway for the Second Black History Month Future Leaders Program to kick off in February 2019. This will mark the second time participants from across the financial sector will gather together to recognize future leaders from their respective firms who have shared their own strength, skills, and talent to change the face and shape the success of their firms. I'm so thrilled to stand alongside firms that supported us last year, including Société Generale, Gartland and Mellina Group, DTCC, BMO, TD Ameritrade, HSBC, to name a few, who have led in developing the next generation of active leaders in finance. We have empowered Future Leaders to advance their work and connect them with established leaders so they can achieve more together than they can alone.

The financial services community is made up of thousands of individuals around the world, who are striving towards building successful careers. We are uniting a new generation of leaders to move companies forward. That's why we're inviting companies to participate with us in this historic event in February 2019. There's still time to add your firm. Together, we can advance the conversation about what corporate diversity leadership in action means today, recognizing and developing future leaders to address our shared challenges and offer them a pathway to a meaningful careers.

This year's Future Leader Program celebrates that shared goal, focusing on the theme ***Scaling Up: Striving Higher Towards the Highest Levels of Excellence***. This is an opportunity for your firm to nominate Future Leaders of color who will receive recognition for their contributions at what promises to be another successful event. But we haven't heard from you yet. There's still time to add your voice!

We hope that you participate in our Black History Month Future Leaders Program to help us do just that. Your firm's support helps us to engage in thought-provoking conversations to increase the number of people of color in senior management position and develop a pipelines for students of color to access career opportunities in the financial services sector. ***Attached, is information on the various sponsor levels and on Expanding Communities with Economic Education (ExCel), our not-for-profit organization.***

We encourage you to sign up now to make sure you don't miss this opportunity and also donate to support ExCel's mission. Feel free to contact me with questions at [MaryAnn@excelinc.org](mailto:MaryAnn@excelinc.org) or call me at 917-836-0194.

Regards,

MaryAnn Fappiano  
Event Steering Committee Member

# ExCel's 2019 2<sup>nd</sup> Annual Black History Month Future Leaders Program

## **Sponsorship Levels**

### **\$10,000 – Event Sponsor**

- Sponsor name will be part of the official event name
- Sponsor name to be featured in solicitation materials for the event
- Sponsor name to be featured promoting the event both in printed materials and using social media
- Sponsor name recognition in all press releases related to the event
- Sponsor to be the MC for the event & Key Note speaker
- Sponsor may nominate 3 Future Leaders to be recognized and will receive 2 coaching sessions
- Plus all the benefits of \$7,500 level

### **\$7,500 – Premier Level**

- Firm may nominate 3 Future leaders to be recognized and will receive 2 coaching sessions
- Firm to receive 10 tickets to the event \*
- Firm's name and logo to be featured in film credits
- Receive a DVD/VHS copy of film
- Invitation to a private producers' screening with the filmmakers in New York

### **\$5,000 – Film Level**

- Firm may nominate 2 Future leaders to be recognized and will receive 2 coaching sessions
- Firm to receive 10 tickets to the event\*
- Firm's name and logo to be featured in film credits
- Receive a DVD/VHS copy of film
- Invitation to a private producers' screening with the filmmakers in New York

### **\$2,500 – Screen Level**

- Firm may nominate 1 Future leaders to be recognized and will receive 2 coaching sessions
- Firm to receive 10 tickets to the event\*
- Firm's name and logo to be featured in film credits
- Receive a DVD/VHS copy of film
- Invitation to a private producers' screening with the filmmakers in New York

### **\$1,000 – Wall Street Circle Level**

- Firm's name and logo to be featured in film credits
- Firm to receive 5 tickets to the event\*
- Receive a DVD/VHS copy of film
- Invitation to a private producers' screening with the filmmakers in New York

### **\$200 For Individual Ticket**

**For more information or to commit to a sponsor level, please email your intent to [maryann@excelinc.org](mailto:maryann@excelinc.org)**

Payment Information: Please make check payable to: ExCel

#### **Mailing Address:**

c/o The Edwin Gould Foundation

For Expanding Communities with Economic Education (ExCEL)

Attention: Morriseen Barmore

55 Exchange Place, 6th Floor, New York, NY 10005

## Expanding Communities with Economic Literacy (ExCel)

ExCel is a not-for profit organization aimed at providing educational opportunities to future leaders, individuals in organizations focused on enhancing their careers, and students. ExCel also serves as a fiscal sponsor to Wall Street in the Black, an educational documentary about the unheralded success and challenges of African Americans in the world's leading financial center.

Through ***ExCel's Financial Education Offerings***, ExCel aims to increase financial knowledge of students, parents, teachers, and adults in schools and beyond through greater access to financial management, investment knowledge, and early career management support services. ExCel's educational initiatives began its operation in 2012 through a network of public schools and private partner organizations, including the New York Stock Exchange, NASDAQ OMX, and Goldman Sachs, our first corporate sponsor to participate in our educational initiative.

Our mission is twofold. ExCel provides ***Talent Development Programs*** to future leaders, managers and high potential individuals. The programs are designed to provide insightful career development strategies and tactics to enhance individual career trajectory. Some of the key development topic areas such as executive presence, communication, and leadership skills are covered through executive coaching, educational workshops and introspective experiences that support cultivating relationships with senior executives, self-awareness and self advocacy.